

## 24<sup>th</sup> Research Summit Call for Video Application

For the first time in its history the Research Summit will be held online on the 7<sup>th</sup> and 8<sup>th</sup> of April 2021, and will feature a “Call for Video” aspect. In previous summits, we have had a “Call for Paper” aspect, but we have decided to make a change to fit the format of this year’s event. Our goal is to create the space for successful research projects to be celebrated at the Research Summit. After deliberations, the two finalists will be awarded twelve minutes of screen time in order to present their work.

### Application Requirements

- All applications must be in video format. Applicants must explain, in no uncertain terms, the contents, results, and the reason for submission. There is no need for professional videography, videos shot on mobile devices will be adequate.
- The videos must be shorter than three minutes in length.
- Applications are free of charge and must be submitted through email at [tuad@tuad.org.tr](mailto:tuad@tuad.org.tr)
- **The deadline for the application is the 26<sup>th</sup> of February 2021 and there will be no extensions.**
- The applicants are not required to be TUAD members, if they are it will be mentioned.
- Every corporate entity or individual can only apply a maximum of three times, and will only be able to have one of their projects selected.
- After the deliberations are over, the two finalists must send in their presentation video no later than on the **15<sup>th</sup> of March 2021** to be shown during the summit. The TUAD Research Summit Committee retains the right to request changes to the final version. These videos must not exceed a length of twelve minutes.
- Any finalist that fails to send in their final version by the **15<sup>th</sup> of March 2021** will subsequently lose their status and the position will be given to another applicant.
- For a project to qualify, it must be awarded a score of no less than 75 points.
- If none of the submissions receive a score of 75 or higher, the summit will no longer host the segment.
- The presenters of the video cannot be otherwise tasked as speakers in the summit.

### Features to Look for in a Project

- The theme for this year’s summit has been decided as “Power of Purpose” and the submissions must be accordingly related.
- The submission must not be an advertisement of a company/brand/product/good/service.
- The submission must reflect innovation and inspiration within the research sector.
- The submission must be backed up by research and scientific references.
- The submission must not have been previously featured in a conference or other related event.

### Evaluation Criteria

The following rubric will be utilized when submissions are being evaluated by the Organizational Committee.

Criteria	Points
Congruity with Summit Theme	15
Uniqueness	20
Creativity and Innovation	20
Applicability of Results	20
Contribution to the Research Sector	25